



**RESTAURANT DELIVERY  
PACKAGING CHOICES**

**Nearly one-third of restaurant delivery is Italian food.**

Choose the right packaging to make the most of this exploding growth segment!

- ✓ 95% of consumers expect delivery food quality to be at least as good as dine-in.
- ✓ 88% of consumers had ordered restaurant food delivered to their homes.



\*Statistics: June 2016 Technomic, On-Demand Delivery #17003

# Restaurant delivery is a \$52 billion+ market and growing.\*

## Top factors in consumer restaurant choices for food delivery:



### KEY STATS:

72%

of consumers would order from a restaurant again after a satisfied delivery experience.

33%

of consumers say poor food quality and late deliveries were reasons for dissatisfaction.

60%

of consumers expect to order delivery online the same amount as they already do within the next 12 months.



## Pactiv offers a broad line of ideal containers and lids for the Italian restaurant delivery menu:





























- ✓ **Enhance presentation and boost order accuracy** with clear lids and containers.
- ✓ **Maintain food temperature/integrity and permit heating/freezing** with engineered materials.
- ✓ **Separate meal contents** with convenient compartments.
- ✓ **Keep food crisp, not soggy** with ventilated containers.
- ✓ **Improve efficiency and transport** with stackable packages.
- ✓ **Prevent leaks, spills and tampering** with snap-tight lids.
- ✓ **Perfectly contain liquid sauces/sides** with a complete line of portion cups.
- ✓ **Streamline handling/delivery times** with hinged lid containers.
- ✓ **Fit a complete array of menu selections and serving portions** with a variety of sizes and styles.
- ✓ **Reduced environmental footprint** with recyclable packaging.

\*June 2016 Technomic, On-Demand Delivery #17003



# Select the PACTIV product line for each menu item type

 Hot | 
  Cold | 
  Vented | 
  Leak-resistant | 
  greener choice options – see back cover for sustainable attributes.

	GOOD	BETTER	BEST
  <b>HOT CRISPY ENTRÉE</b> (i.e. Chicken Parmesan)	<ul style="list-style-type: none"> <li>Conventional Foam Hinged Lid</li> </ul>	<ul style="list-style-type: none"> <li>Smartlock Foam Hinged Lid</li> </ul>	<ul style="list-style-type: none"> <li>Classic Carry-Out® Aluminum</li> </ul>
  <b>HOT ENTRÉES WITH SAUCE</b> (i.e. Spaghetti and Meatballs)	<ul style="list-style-type: none"> <li>Aluminum Carry-Out</li> <li>Conventional Foam Hinged Lid</li> </ul>	<ul style="list-style-type: none"> <li>Smartlock Foam Hinged Lid</li> <li>Dual Color OPS Clearview Smartlock</li> <li>EarthChoice MFPP Microwavable Bowls </li> <li>PP Waveware</li> </ul>	<ul style="list-style-type: none"> <li>Classic Carry-Out® Aluminum</li> <li>EarthChoice Smartlock MFPP Hinged Lid </li> <li>Newspring PP VERSAtainer</li> <li>Clearview PP Meal Masters</li> <li>Newspring PP Delitainer</li> </ul>
 <b>HOT ENTRÉES WITH SIDE DISH</b> (i.e. Brick Chicken and Steamed Broccoli)	<ul style="list-style-type: none"> <li>Aluminum Carry-Out</li> <li>Conventional Foam Hinged Lid</li> </ul>	<ul style="list-style-type: none"> <li>Smartlock Foam Hinged Lid</li> <li>Dual Color OPS Clearview Smartlock</li> <li>EarthChoice MFPP Microwavable Bowls </li> <li>PP Waveware</li> </ul>	<ul style="list-style-type: none"> <li>Classic Carry-Out® Aluminum</li> <li>EarthChoice Smartlock MFPP Hinged Lid </li> <li>Newspring PP VERSAtainer</li> <li>Clearview PP Meal Masters</li> <li>EarthChoice Molded Fiber Hinged Lid </li> </ul>
 <b>COLD SIDE DISH ENTRÉE SALAD</b> (i.e. Caprese Salad)	<ul style="list-style-type: none"> <li>Aluminum Carry-Out</li> <li>Conventional Foam Hinged Lid</li> </ul>	<ul style="list-style-type: none"> <li>Smartlock Foam Hinged Lid</li> <li>Dual Color OPS Clearview Smartlock</li> <li>RPET Square Salad</li> <li>Reynolds Grandstands Lock-Fresh RPET Salad Bowls</li> </ul>	<ul style="list-style-type: none"> <li>EarthChoice Molded Fiber Hinged Lid </li> <li>EarthChoice Smartlock MFPP Hinged Lid </li> <li>Newspring PP VERSAtainer</li> <li>Classic Carry-Out® Aluminum</li> <li>EarthChoice PLA Hinged Deli </li> </ul>
  <b>HOT CRISPY APPETIZER</b> (i.e. Fried Calamari)	<ul style="list-style-type: none"> <li>Conventional Foam Hinged Lid</li> </ul>	<ul style="list-style-type: none"> <li>Smartlock Foam Hinged Lid</li> </ul>	<ul style="list-style-type: none"> <li>Classic Carry-Out® Aluminum</li> </ul>
 <b>COLD APPETIZER</b> (i.e. Bruschetta)	<ul style="list-style-type: none"> <li>Aluminum Carry-Out</li> <li>Conventional Foam Hinged Lid</li> <li>Clearview OPS Smartlock</li> </ul>	<ul style="list-style-type: none"> <li>Smartlock Foam Hinged Lid</li> <li>Sensations Smartlock OPS Hinged Lid</li> <li>Dual Color OPS Clearview Smartlock</li> <li>Reynolds RPET Octagons</li> <li>Clear Advantage Smartlock RPET Hingeware</li> </ul>	<ul style="list-style-type: none"> <li>EarthChoice Molded Fiber Hinged Lid </li> <li>EarthChoice Smartlock MFPP Hinged Lid </li> <li>Newspring PP VERSAtainer</li> <li>Classic Carry-Out® Aluminum</li> <li>Clearview PP Meal Masters</li> <li>EarthChoice PLA Hinged Lid </li> </ul>
  <b>DESSERT WITH SAUCE</b> (i.e. Panna Cotta)	<ul style="list-style-type: none"> <li>Aluminum Carry-Out</li> <li>Conventional Foam Hinged Lid</li> <li>Clearview OPS Smartlock</li> </ul>	<ul style="list-style-type: none"> <li>Smartlock Foam Hinged Lid</li> <li>Sensations Smartlock OPS Hinged Lid</li> <li>Dual Color OPS Clearview Smartlock</li> <li>Reynolds RPET Octagons</li> <li>Clear Advantage Smartlock RPET Hingeware</li> </ul>	<ul style="list-style-type: none"> <li>EarthChoice Smartlock MFPP Hinged Lid </li> <li>Newspring PP VERSAtainer</li> <li>Classic Carry-Out® Aluminum</li> <li>EarthChoice PLA Hinged Lid </li> <li>Clearview PP Meal Masters</li> </ul>
 <b>DESSERT NO SAUCE</b> (i.e. Cannoli)	<ul style="list-style-type: none"> <li>Aluminum Carry-Out</li> <li>Conventional Foam Hinged Lid</li> <li>Clearview OPS Smartlock</li> </ul>	<ul style="list-style-type: none"> <li>Smartlock Foam Hinged Lid</li> <li>Sensations Smartlock OPS Hinged Lid</li> <li>Dual Color OPS Clearview Smartlock</li> <li>Reynolds RPET Octagons</li> <li>Clear Advantage Smartlock RPET Hingeware</li> </ul>	<ul style="list-style-type: none"> <li>EarthChoice Smartlock MFPP Hinged Lid </li> <li>Newspring PP VERSAtainer</li> <li>Classic Carry-Out® Aluminum</li> <li>EarthChoice PLA Hinged Lid </li> <li>Clearview PP Meal Masters</li> <li>EarthChoice Molded Fiber Hinged Lid </li> </ul>

Find **package capacities and item numbers** at [pactiv.com](http://pactiv.com)

# Product Attributes

FEATURING



SUSTAINABLE CHOICES

- Reduce** – We strive to minimize packaging, petroleum materials and energy use across the supply chain.
- Reuse** – We are committed to using recycled, post-consumer materials, where available, to produce new products.
- Recycle** – We support increased recycling of all foodservice packaging into new manufactured products.
- Renew** – We utilize renewable and compostable resources.



**F** = Freezer   **M** = Microwave   **O** = Oven

		Temperature Tolerance	Vented Lid	Hot Foods	Stackable	Clear Lid	Compartments	earthchoice® Sustainable Options
<b>GOOD</b>	Aluminum Carry-Out Containers	<b>F</b> <b>O</b>		✓		✓	1,3	
	Conventional Foam Hinged Lid Containers	<b>F</b>	✓	✓	✓		1,3	
	Clearview OPS Smartlock Containers	<b>F</b>			✓	✓		
<b>BETTER</b>	Smartlock Foam Hinged Lid Containers	<b>F</b>	✓	✓	✓		1,3	
	Dual Color Clearview Smartlock Containers	<b>F</b>			✓	✓	1,2,3,4	
	RPET Square Salad Containers	<b>F</b>			✓	✓		
	Reynolds Grandstands RPET Hinged Bowls	<b>F</b>			✓	✓		
	Reynolds RPET Octagon	<b>F</b>				✓		
	Clear Advantage Smartlock RPET Hingeware	<b>F</b>			✓	✓	1,3	
	Hinged Lid RPET Deli Containers	<b>F</b>			✓	✓	1,3	
	Sensation Smartlock OPS Hinged Lid Containers	<b>F</b>			✓	✓	1,3	
	RPET Swirl Bowls	<b>F</b>			✓	✓		
PP Waware	<b>F</b> <b>M</b>		✓		✓			
Earthchoice MFPP Microwaveable Bowls	<b>F</b> <b>M</b>		✓	✓	✓			
<b>BEST</b>	Earthchoice Fiber Blend Hinged Lid Containers	<b>F</b> <b>M</b>		✓	✓		1,3	
	Earthchoice MFPP Hinged Containers	<b>F</b> <b>M</b>		✓	✓		1,3	
	Newspring PP VERSAtainer	<b>F</b> <b>M</b>		✓	✓	✓	1,2,3	
	Newspring PP Delitainer	<b>F</b> <b>M</b>		✓	✓	✓		
	Newspring PP Ellipso	<b>F</b> <b>M</b>		✓	✓	✓		
	Earthchoice PLA Portion Cup	<b>F</b>			✓	✓		
	Earthchoice PLA Hinged Deli Containers	<b>F</b>			✓	✓	1,3	
	Classic Carry-Out® Aluminum Containers	<b>F</b> <b>O</b>		✓	✓	✓		
Clearview PP Meal Masters	<b>F</b> <b>M</b>	✓	✓	✓	✓	1,2,3		